## **PRODUCT NEWS**

### **Esthetic Self-Ligation**

Second-generation Forestadent QuicKlear self-ligating brackets feature more rounded bracket and slot edges and a matte-finish clip surface that is less noticeable in the mouth, according to the company. The tooth-colored ceramic brackets, now available in lower 3-3 as well as upper 5-5, are compatible with white superelastic nickel titanium BioCosmetic archwires.



For more information, contact Forestadent USA, 2315 Weldon Parkway, St. Louis, MO 63146. (800) 721-4940; www. forestadentusa.com.

#### **BPA-Free Laminate**

Buffalo Dental offers Buff Tuff Mouthguard Laminate, which contains no bisphenol A (BPA), polyvinyl chloride, or dioxin, preventing the release of unpleasant, potentially toxic fumes during vacuum-forming, the company says. The material is cross-grained for extra strength and consistency and is designed to produce a uniform thickness, even from a model with an extremely uneven surface. Boxes of 51/8" sheets are available in quantities of 10 or 100 from most dental dealers.



For more information, contact Buffalo Dental Manufacturing Company, P.O. Box 678, Syosset, NY 11791. (800) 828-0203; www.buffalodental.com.

#### Patient/Staff Rewards

Incentive CardLab offers prepaid VISA incentive cards in any denomination from \$5 to \$2,500 for use as patient or staff rewards. The cards are customizable with the practice logo and other information; an online interface includes hundreds of design templates, and custom design assistance is also available. No minimum order or setup fee is required. According to the company, funds are backed by The Bancorp Bank, an FDIC-insured institution.



For more information, contact Incentive CardLab, 1701 W. Northwest Highway, Suite 100, Grapevine, TX 76051. (866) 293-4129; www.giftcardlab.com.

#### **Power Toothbrush**

The Rotadent Plus rotary toothbrush adds three speeds, a brushing timer, and a charging base to the basic model. The 360° sweeping-action brush head has ultra-thin microfilaments designed to reach under the gum line and between teeth, making 90,000 filament sweeps per second, according to the manufacturer. Short-tip and long-tip heads are also available for use around orthodontic brackets and fixed bridges.



For more information, contact Zila, Inc., 701 Centre Ave., Fort Collins, CO 80526. (866) 945-2776; www.zila.com.

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#### **Online Lab Prescriptions**

Orthodent Laboratory's web-based EasyRx interface allows clinicians to design, submit, manage, and track patient appliance prescriptions online. A full suite of design tools is available for creating, manipulating, and modifying appliances using an integrated template manager and an extensive parts library. The program is compatible with both PC and Mac platforms and is HIPAA-compliant, according to the company.

For information, contact Orthodent Laboratory, Inc., 6325 Sheridan Drive, Williamsville, NY 14221. (800) 837-1552; www. orthodentlab.com.

#### **Natural Oral Rinse**

Dentisse Natural Solution Oral Rinse is alcohol-free and contains no saccharin, preservatives, animal ingredients, or artificial colors or flavors, according to the company. Its blend of baking soda, xylitol, aloe vera, and essential oils was formulated to soothe irritated tissues while providing a clean-feeling mouth and fresher breath. Both the 16oz rinse and Dentisse toothpaste can be ordered online or purchased from select spas and retailers.

For additional information, contact Dentisse, Inc., P.O. Box 186, Huntertown, IN 46748. (888) 672-5744; www.dentisse.com.



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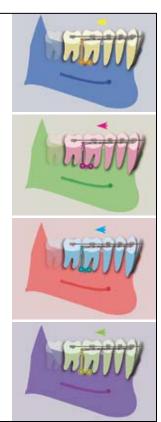
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